

Methodology

Introduction

The Dow Jones Luxury IndexSM is a global equity index intended to measure market performance of companies that derive a sizeable portion of revenues from providing “luxury” goods and services.

Index Universe

The index universe is defined as global companies that derive a sizeable portion of revenues from providing luxury goods and services.

Stock Selection

The index contains 30 securities selected by editors of The Wall Street Journal. The editors choose securities reflecting the make-up of the luxury segment and to achieve diversification across countries, sectors and market capitalization. Established and well-known companies are typically favored for selection.

Weighting

The index is weighted by float-adjusted market capitalization. Weights of individual components are capped at 10% of the index. This restriction is applied quarterly.

Review Frequency

Changes to index composition are made on an as-needed basis. Share numbers and float-adjustment factors are updated quarterly.

Historical Data Availability

Calculation of the Dow Jones Luxury IndexSM began on May 14, 2008. Real index history is available daily from this date forward. Back-tested historical data have been calculated daily back to December 31, 2005, the date at which the index base value is set at 1000.

Estimated back-tested historical data represents calculations of how the index might have performed in the past if it had existed. Back-tested performance information is purely hypothetical and is solely for informational purposes. Back-tested performance does not represent actual performance, and should not be interpreted as an indication of actual performance. Past performance is not indicative of future results. Index performance is not the same as fund performance as it does not reflect management and other fees.

For more information on the **Dow Jones Luxury Index**SM,
email djindexsupport@dowjones.com or call 609-520-7249. Learn more at www.djindexes.com.

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