



Dow Jones Indexes Powering Intelligent Market Decisions

Dow Jones Indexes is the name behind “The Dow,” the most quoted and recognized index in the world. Beyond this legendary measure, Dow Jones Indexes calculates a family of more than 130,000 market indicators.

Among them are the Dow Jones Total Stock Market Indexes which provide the most comprehensive coverage of the world’s markets. Other widely adopted index series include the Dow Jones Titans family of blue-chip indexes, the Dow Jones Islamic Market Indexes and the Dow Jones Select Dividend Indexes. Together with Deutsche Boerse AG and SWX Group, Dow Jones is co-owner of STOXX Limited, which calculates the world’s leading pan-European indexes.

- Dow Jones Indexes and STOXX Limited support clients globally with almost 160 staff worldwide.
- Office locations include New York, Princeton, Chicago, Los Angeles, Mexico City, Frankfurt, London, Madrid, Paris, Stockholm, Zurich, Dubai, Beijing, Hong Kong and Singapore.
- Dow Jones and Dow Jones STOXX indexes are licensed to more than 800 firms as the basis of 24,000 investment products.
- More than \$2.1 trillion in assets are tied to products based on Dow Jones and Dow Jones STOXX indexes.

DOWJONES



Committed to providing total indexing solutions, Dow Jones Indexes offers indexes, data and services that fill nearly any imaginable indexing need.

Indexes for a variety of asset classes: stocks, bonds, hedge funds, commodities, real estate and multi-asset class portfolios.

Equity indexes that cover each of 65 countries and a variety of regions.

Equity indexes that measure a full complement of industries and sectors, that measure growth and value investment styles, and that cover capitalization ranges from large caps to micro caps.

Indexes that are expressly designed as benchmarks for investments and those that are tailored for use as the basis for financial products.

An array of market information that includes real-time and historical data on indexes and their components.

Major Index Families

Benchmark Indexes

Dow Jones Total Stock Market IndexesSM

The Dow Jones Total Stock Market IndexesSM are the broadest measures of the world's equity markets. The family is anchored by the Dow Jones U.S. Total Stock Market IndexSM, which includes all U.S. equity securities with readily available prices. The global index represents approximately 98% of the market value of countries considered open to foreign investment (currently 65). The family includes country, region, sector and size-segment indexes, as well as style indexes for the U.S.

Dow Jones Global IndexesSM

The Dow Jones Global IndexesSM are broad-based indexes that provide 95% market coverage and have been screened for liquidity. The family includes a full complement of sector, size-segment and style indexes.

Dow Jones STOXX[®] Global 1800 Indexes

The Dow Jones STOXX[®] Global 1800 Index provides a broad yet investable representation of the world's developed markets. The global index comprises three 600-stock regional indexes covering Europe, the Americas and the Asia/Pacific region. The family also includes sector indexes.

Dow Jones STOXX[®] TMI Indexes

The Dow Jones STOXX[®] TMI Index consistently covers approximately 95% of the market capitalization of the represented countries, including Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the U.K. The family includes region, sector, style and cap-range indexes.

Blue Chip Indexes

Dow Jones AveragesSM

Created more than 100 years ago, the Dow Jones AveragesSM were the world's first market indicators. Included in the series are the Dow Jones Industrial AverageSM, Dow Jones Utility AverageSM, Dow Jones Transportation AverageSM and Dow Jones Composite AverageSM. In 2008, The Global DowSM was created to track the global market. Stocks for these blue-chip indexes are selected by Dow Jones editors.

Dow Jones STOXX[®] Blue-Chip Indexes

The Dow Jones STOXX[®] Blue-Chip Indexes include the Dow Jones STOXX[®] 50, the Dow Jones EURO STOXX[®] 50, the Dow Jones STOXX[®] Nordic 30 and the Dow Jones STOXX[®] EU Enlarged 15 Indexes. These indexes provide blue-chip representation of supersector leaders in Europe, the Eurozone, the Nordic Region and the leaders of the 10 new European Union countries which joined the EU on May 1, 2004.

Dow Jones Titans IndexesSM

Dow Jones Titans IndexesSM measure the performance of the largest stocks in a country, sector or region. Each index contains between 10 and 100 stocks, selected based on size, sales/revenue, net income and/or liquidity.



Specialty Indexes

CBOE DJIA BuyWrite IndexSM

The CBOE DJIA BuyWrite IndexSM (BXD) is a benchmark index that measures the performance of a theoretical portfolio that sells DJX call options, against a portfolio of the stocks included in the Dow Jones Industrial AverageSM.

Dow Jones-UBS Commodity IndexesSM

The Dow Jones-UBS Commodity IndexSM is a liquid and diversified benchmark for commodities as an asset class. The index is composed of futures contracts on 19 physical commodities. The Dow Jones-UBS Commodity IndexSM family includes nine subindexes that group commodities based on type, plus single-commodity indexes for each of the 19 individual commodities in the broad index, plus Cocoa, Lead, Platinum and Tin.

Dow Jones Brookfield Infrastructure IndexesSM

The Dow Jones Brookfield Infrastructure IndexesSM measure the infrastructure market for various business sectors and regions around the world. To be included in the indexes, companies must have at least 70% of cash flows derived from infrastructure lines of business.

Dow Jones CBOT Treasury IndexSM

The Dow Jones CBOT Treasury IndexSM is a real-time measure of the U.S. Treasury bond market. It is designed to measure the performance of longer maturities in the fixed-income markets using weighted combinations of CBOT Treasury futures as proxies for the market. CBOT 5-year, 10-year and bond futures contracts serve as the underlying index components.

Dow Jones CCX Emissions IndexesSM

The Dow Jones CCX Emissions IndexesSM, created in conjunction with the Chicago Climate Exchange, measure the price of futures contracts for European Union Allowances (EUAs) and U.N.-issued Certified Emissions Reductions (CERs).

Dow Jones Corporate Bond IndexSM

The Dow Jones Corporate Bond IndexSM measures the return of readily tradable, high-grade U.S. corporate bonds. The index is an equally weighted basket of 96 recently issued investment-grade corporate bonds with laddered maturities.

Dow Jones Hedge Fund Strategy BenchmarksSM

Dow Jones Hedge Fund Strategy BenchmarksSM are intended to be style-pure hedge fund strategy indexes based on the performance of a managed account platform structured to meet the needs of institutional investors. The benchmarks currently cover the following style classifications: convertible arbitrage, distressed securities, event driven, equity long/short, equity market neutral and merger arbitrage.

Dow Jones Islamic Market IndexesSM

Dow Jones Islamic Market IndexesSM measure companies that have been screened for compliance with Islamic principles based on financial ratios and industry. The global family includes equity indexes for countries, regions, sectors and market cap ranges, as well as fixed-income indexes.

Dow Jones LATiix IndexesSM

Dow Jones LATiix IndexesSM are a family of fixed-income indexes cooperatively created by Dow Jones Indexes, LVA Indices (LVA) and Proveedor Integral de Precios (PIP). The series will cover fixed-income securities traded throughout the Latin American region. Currently available are indexes for Mexico and Chile.

Dow Jones RBP IndexesSM

The Dow Jones RBP IndexesSM are quantitative strategy indexes that incorporate rules-based published analytics supplied by Transparent Value, L.L.C. Components are selected based on the likelihood they can deliver their Required Business Performance[®] (RBP[®]).

Dow Jones Relative Risk IndexesSM

Dow Jones Relative Risk IndexesSM benchmark portfolios representing five levels of investor risk tolerance: conservative, moderately conservative, moderate, moderately aggressive and aggressive. The indexes are composites of other indexes that represent stocks, bonds and cash.

Dow Jones Select Dividend IndexesSM

Dow Jones and Dow Jones STOXX[®] Select Dividend Indexes track the top dividend-paying companies in a country or region. Each index contains between 15 and 100 stocks, selected based on rankings by dividend yield.

Dow Jones Sustainability IndexesSM

Based on the cooperation of Dow Jones IndexesSM and Zurich-based SAM, Dow Jones Sustainability IndexesSM track the performance of leading sustainability-driven companies. The family includes global and regional benchmark indexes, subindexes excluding alcohol, gambling, tobacco, armaments and firearms and/or adult entertainment, and global and regional blue-chip indexes.

Dow Jones Target Date IndexesSM

Dow Jones Target Date Indexes measure portfolios that reduce potential risk over time as investors' retirement or other "target" dates approach. The indexes represent target dates at five-year increments through 2045. Each index is a composite of subindexes that represent stocks, bonds and cash. Indexes in the Dow Jones Real Return Target Date series are made up of subindexes for stocks, bonds, real estate, TIPS and commodities.

Dow Jones Transaction-Based IndexesSM

Dow Jones Transaction-Based IndexesSM are based on actual transactions in the power, steel and recovered papers industries. The family includes the U.S. Daily Electricity Price, U.S. Hourly Electricity Price, European Power, European Gas, Recovered Papers and Steel Indexes. The indexes offer industry-wide benchmarks to help participants gauge price risks.

Dow Jones Volatility IndexesSM

Dow Jones and Dow Jones STOXX[®] Volatility indexes are based on real-time prices of options on the Dow Jones Industrial AverageSM and the Dow Jones EURO STOXX[®] 50. These indexes are designed to reflect investors' consensus view of the future (30-day) expected stock market volatility.

About Dow Jones Indexes

Dow Jones indexes are created according to clear, unbiased and systematic methodologies that are fully integrated within index families. Rigorous procedures are employed to promote data accuracy, timeliness and consistency. Daily values of Dow Jones indexes are available through major real-time and end-of-day market-data vendors, are published worldwide in financial publications and on financial Web sites, and can be downloaded from the Dow Jones Indexes Web site.

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