

Dow Jones U.S. Select Dividend IndexSM

Fact Sheet

Stated Objective

To represent the country's leading stocks by dividend yield.

Key Features

- One hundred stocks are selected to the index by dividend yield, subject to screens for dividend-per-share growth rate, dividend payout ratio and average daily dollar trading volume.
- Components are weighted by indicated annual dividend.
- The Dow Jones U.S. Select Dividend IndexSM was first calculated on November 3, 2003.

Descriptive Statistics

Dividend Yield (%)				Component Weight (%)	
Mean	Median	Largest	Smallest	Largest	Smallest
4.02	3.91	9.15	1.91	3.29	0.23

Data calculated as of January 31, 2012.

Performance

Currency	Total Return (%)				Annualized Total Return (%)				
	1-Month	3-Month	YTD	2011	1-Year	3-Year	5-Year	10-Year	Since Inception*
USD	0.00	4.20	0.00	12.42	12.11	20.73	-0.85	5.89	11.34

Data calculated as of January 31, 2012.

The Dow Jones U.S. Select Dividend IndexSM was first calculated on November 3, 2003. To the extent information for this index for the period prior to its initial calculation date is made available, any such information will be back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). Any comparisons, assertions and conclusions regarding the performance of the index during the time period prior to the initial calculation date will be based on back-testing. Back-tested performance information is purely hypothetical and is provided solely for informational purposes. Back-tested performance does not represent actual performance, and should not be interpreted as an indication of actual performance. Past performance is also not indicative of future results. Index performance is not the same as fund performance as it does not reflect management and other fees.

*Inception date: December 31, 1991.

Fundamentals

P/E (Including Negative)		P/E (Excluding Negative)		P/B	Dividend Yield	P/Sales	P/Cash Flow
Trailing	Projected	Trailing	Projected				
18.39	13.27	18.13	13.27	2.01	4.07	1.11	7.32

Data calculated in USD as of January 31, 2012.

Symbols

	Total Return USD	Price Return USD
Suggested Symbol	DJDVY	DJDVP
ISIN	US2609261001	US2609271083
Bloomberg	DJDVY	DJDVP
Bridge	US&DVY	US&DVP
Comstock	DJDVY	DJDVP
Reuters	.DJDVY	.DJDVP
Thomson	.DIDVY	.DADVP
Thomson GlobalTopic	N/A	N/A
Telekurs	DJDVY	DJDVP

Sector Allocation

Utilities	31.55%
Consumer Goods	17.85%
Industrials	16.21%
Financials	10.54%
Basic Materials	6.08%
Consumer Services	5.67%
Health Care	3.83%
Oil & Gas	3.09%
Telecommunications	3.06%
Technology	2.12%

Data calculated in USD as of January 31, 2012.

Sectors are based on the ten Industries defined by a proprietary classification system used by Dow Jones Indexes. Industry definitions are available at www.djindexes.com.

Top Components

Company	Country	ISIN/Ticker	Industry	Supersector	Adjusted Weight (%)
Lorillard Inc.	U.S.	LO	Consumer Goods	Personal & Household Goods	3.29
Lockheed Martin Corp.	U.S.	LMT	Industrials	Industrial Goods & Services	2.77
Chevron Corp.	U.S.	CVX	Oil & Gas	Oil & Gas	2.10
Entergy Corp.	U.S.	ETR	Utilities	Utilities	2.10
CenturyLink Inc.	U.S.	CTL	Telecommunications	Telecommunications	1.94
Kimberly-Clark Corp.	U.S.	KMB	Consumer Goods	Personal & Household Goods	1.85
McDonald's Corp.	U.S.	MCD	Consumer Services	Travel & Leisure	1.84
Integrus Energy Group Inc.	U.S.	TEG	Utilities	Utilities	1.80
Clorox Co.	U.S.	CLX	Consumer Goods	Personal & Household Goods	1.63
PPG Industries Inc.	U.S.	PPG	Basic Materials	Chemicals	1.59

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Quick Facts

Component Number	100
Weighting	Indicated annual dividend individual securities capped at 10%
Review Frequency	Annually, in December
Base Value/Base Date	100 as of December 31, 1991
Calculation Frequency	Every 15 seconds during U.S. stock exchange trading hours
Dividend Treatment	Price return and total return versions are available. The total return version of the index is calculated with gross dividends reinvested.
Estimated Back-Tested History Availability	Available daily back to December 31, 1991
Date of Introduction	November 3, 2003

For more information on the Dow Jones U.S. Select Dividend IndexSM,
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Learn more at www.djindexes.com.

All information as of January 31, 2012

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