

# Dow Jones U.S. Leisure Goods Index<sup>SM</sup>

# Fact Sheet

## Stated Objective

To measure the stock performance of U.S. companies in the Leisure Goods sector.

## Key Features

- The index represents the Leisure Goods Sector as defined by the proprietary classification system used by Dow Jones Indexes.
- The index includes the largest 95% of securities within the sector based on float-adjusted market capitalization.
- The Dow Jones U.S. Leisure Goods Index<sup>SM</sup> was first calculated on December 20, 2004.

## Descriptive Statistics

Currency	Component Number	Market Capitalization (Billions)						Component Weight (%)	
		Full	Float-Adjusted	Mean	Median	Largest	Smallest	Largest	Smallest
USD	11	50.8	40.9	3.7	3.0	10.5	1.3	25.68	3.06

Data calculated as of January 31, 2012.

Mean, median, largest component and smallest component values are based on float-adjusted market capitalization.

## Performance

Currency	Total Return (%)				Annualized Total Return (%)				
	1-Month	3-Month	YTD	2011	1-Year	3-Year	5-Year	10-Year	Since Inception*
USD	6.92	-1.66	6.92	1.38	13.98	23.91	-4.56	2.20	5.19

Data calculated as of January 31, 2012.

The Dow Jones U.S. Leisure Goods Index<sup>SM</sup> was first calculated on December 20, 2004. To the extent information for this index for the period prior to its initial calculation date is made available, any such information will be back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). Any comparisons, assertions and conclusions regarding the performance of the index during the time period prior to the initial calculation date will be based on back-testing. Back-tested performance information is purely hypothetical and is provided solely for informational purposes. Back-tested performance does not represent actual performance, and should not be interpreted as an indication of actual performance. Past performance is also not indicative of future results. Index performance is not the same as fund performance as it does not reflect management and other fees.

\*Inception date: December 31, 1991.

## Fundamentals

P/E (Including Negative)		P/E (Excluding Negative)		P/B	Dividend Yield	P/Sales	P/Cash Flow
Trailing	Projected	Trailing	Projected				
29.09	14.02	25.25	13.34	2.86	1.63	1.43	12.65

Data calculated in USD as of January 31, 2012.

## Symbols

Price Return	
	USD
Suggested Symbol	DJUSLE
Bloomberg	DJUSLE
Bridge	US&SLE
Comstock	DJUSLE
Reuters	.DJUSLE
Thomson	.DIULG
Telekurs	DJUSLE

## Top Components

Company	Country	ISIN/Ticker	Industry	Supersector	Float Factor	Adjusted Weight (%)
Mattel Inc.	U.S.	MAT	Consumer Goods	Personal & Household Goods	1.00	25.68%
Electronic Arts Inc.	U.S.	EA	Consumer Goods	Personal & Household Goods	1.00	15.19%
Activision Blizzard Inc.	U.S.	ATVI	Consumer Goods	Personal & Household Goods	0.37	12.78%
Hasbro Inc.	U.S.	HAS	Consumer Goods	Personal & Household Goods	0.90	10.30%
Polaris Industries Inc.	U.S.	PII	Consumer Goods	Personal & Household Goods	0.94	10.22%
Harman International Industries Inc.	U.S.	HAR	Consumer Goods	Personal & Household Goods	1.00	7.23%
Brunswick Corp.	U.S.	BC	Consumer Goods	Personal & Household Goods	1.00	4.62%
Pool Corp.	U.S.	POOL	Consumer Goods	Personal & Household Goods	1.00	4.05%
Thor Industries Inc.	U.S.	THO	Consumer Goods	Personal & Household Goods	0.85	3.56%
Take-Two Interactive Software Inc.	U.S.	TTWO	Consumer Goods	Personal & Household Goods	1.00	3.31%

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## Quick Facts

Component Number	Variable
Weighting	Float-adjusted market capitalization subject to caps on the weights of the largest securities
Review Frequency	Quarterly in March, June, September and December
Base Value/Base Date	100 as of December 31, 1991
Calculation Frequency	Every 3 minutes during U.S. trading hours
Dividend Treatment	Price return and total return versions are available. The total return version of the index is calculated with gross dividends reinvested.
Estimated Back-Tested History Availability	Available daily back to December 31, 1991
Date of Introduction	December 20, 2004

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For more information on the Dow Jones U.S. Leisure Goods Index<sup>SM</sup>,  
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All information as of January 31, 2012

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