

Dow Jones U.S. Consumer Goods IndexSM

Fact Sheet

Stated Objective

To measure the stock performance of U.S. companies in the Consumer Goods sector.

Key Features

- The index represents the Consumer Goods Industry as defined by the Industry Classification Benchmark (ICB).
- The index is one of ten indexes that together make up the Dow Jones U.S. IndexSM, which represents approximately 95% of U.S. market capitalization.

Descriptive Statistics

Currency	Component Number	Market Capitalization (Billions)						Component Weight (%)	
		Full	Float-Adjusted	Mean	Median	Largest	Smallest	Largest	Smallest
USD	122	1,274.8	1,193.1	9.8	2.9	185.5	0.5	15.54	0.04

Data calculated as of February 26, 2010.

Mean, median, largest component and smallest component values are based on float-adjusted market capitalization.

Performance

Currency	Total Return (%)				Annualized Total Return (%)				
	1-Month	3-Month	YTD	2009	1-Year	3-Year	5-Year	10-Year	Since Inception*
USD	3.55	3.29	1.97	23.86	48.95	0.78	3.59	6.94	8.18

Data calculated as of February 26, 2010.

The Dow Jones U.S. Consumer Goods IndexSM was first published in February 2000. To the extent this document includes information for the index for the period prior to its initial publication date, such information is back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). And the comparisons, assertions and conclusions regarding the performance of the index during such time period are based on back-testing. Back-tested information is purely hypothetical and is provided in this document solely for informational purposes. Back-tested performance does not represent actual performance, and should not be interpreted as an indication of actual performance. Past performance is not indicative of future results.

*Inception date: December 31, 1991.

Fundamentals

P/E (Including Negative)		P/E (Excluding Negative)		P/B	Dividend Yield	P/Sales	P/Cash Flow
Trailing	Projected	Trailing	Projected				
16.77	14.12	15.68	14.12	2.78	2.77	1.19	12.70

Data calculated in USD as of February 26, 2010.

Symbols

	Total Return USD	Price Return USD
Suggested Symbol	DJUSNCT	DJUSNC
ISIN	N/A	XC0006974742
Bloomberg	DJUSNCT	DJUSNC
Bridge	US&SNCT	US&SNC
Comstock	DJUSNCT	DJUSNC
Reuters	.DJUSNCT	.DJUSNC
Thomson	N/A	.DJUSD
Thomson GlobalTopic	N/A	DJUSD.CT
Telekurs	DJUSNCT	DJUSNC

Top Components

Company	Country	ISIN/Ticker	Industry	Supersector	Float Factor	Adjusted Weight (%)
Procter & Gamble Co.	U.S.	PG	Consumer Goods	Personal & Household Goods	1.00	15.54%
Coca-Cola Co.	U.S.	KO	Consumer Goods	Food & Beverage	0.92	9.41%
PepsiCo Inc.	U.S.	PEP	Consumer Goods	Food & Beverage	1.00	8.20%
Philip Morris International Inc.	U.S.	PM	Consumer Goods	Personal & Household Goods	1.00	7.82%
Kraft Foods Inc. CI A	U.S.	KFT	Consumer Goods	Food & Beverage	0.93	3.82%
Altria Group Inc.	U.S.	MO	Consumer Goods	Personal & Household Goods	1.00	3.47%
Colgate-Palmolive Co.	U.S.	CL	Consumer Goods	Personal & Household Goods	1.00	3.47%
Monsanto Co.	U.S.	MON	Consumer Goods	Food & Beverage	1.00	3.20%
Ford Motor Co.	U.S.	F	Consumer Goods	Automobiles & Parts	1.00	3.10%
Kimberly-Clark Corp.	U.S.	KMB	Consumer Goods	Personal & Household Goods	1.00	2.11%

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Quick Facts

Component Number	Variable
Weighting	Float-adjusted market capitalization
Review Frequency	Quarterly, in March, June, September, and December
Base Value/Base Date	100 as of December 31, 1991
Calculation Frequency	Every 15 seconds during U.S. trading hours
History Availability	Available daily back to December 31, 1991
Date of Introduction	February 2000

For more information on the Dow Jones U.S. Consumer Goods IndexSM,
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Learn more at www.djindexes.com.

All information as of February 26, 2010

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To the extent information for this Index for the period prior to its initial publication date is made available, any such information will be back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). Any comparisons, assertions and conclusions regarding the performance of the Index during the time period prior to launch will be based on back-testing. Back-tested information is purely hypothetical and is provided solely for informational purposes. Back-tested performance does not represent actual performance and should not be interpreted as an indication of actual performance. Past performance is also not indicative of future results.