

Dow Jones U.S. Broad Stock Market IndexSM

Fact Sheet

Stated Objective

To provide a comprehensive measure of large-cap and small-cap U.S. equity securities.

Key Features

- The index includes all components of the Dow Jones U.S. Total Stock Market IndexSM excluding those defined as micro-caps.

Descriptive Statistics

	Component Number	Market Capitalization (Billions)						Component Weight (%)	
		Full	Float-Adjusted	Mean	Median	Largest	Smallest	Largest	Smallest
Dow Jones U.S. Broad Stock Market Index	2429	13,009.4	11,899.4	4.9	0.9	308.6	0.0	2.59	0.00

Data calculated as of February 26, 2010.

Mean, median, largest component and smallest component values are based on float-adjusted market capitalization.

Performance

	Total Return (%)				Annualized Total Return (%)			
	1-Month	3-Month	YTD	2009	1-Year	3-Year	5-Year	10-Year
Dow Jones U.S. Broad Stock Market Index	3.41	2.71	-0.10	28.43	55.92	-5.21	1.12	0.01

Data calculated as of February 26, 2010.

Fundamentals

P/E (Including Negative)		P/E (Excluding Negative)		P/B	Dividend Yield	P/Sales	P/Cash Flow
Trailing	Projected	Trailing	Projected				
19.83	13.27	16.35	13.46	2.10	1.85	0.89	8.14

Data calculated in USD as of February 26, 2010.

Symbols

Index Name	Suggested Symbol	Bloomberg	Bridge	Comstock	Reuters	Thomson	Thomson GlobalTopic	Telekurs
Dow Jones U.S. Broad Stock Market Index - Total Return	DW25T	DW25T	US&DW25T	DW25T	.DW25T	.DIWWT	DIWWT .CT	DW25T
Dow Jones U.S. Broad Stock Market Index - Price Return	DW25	DW25	US&DW25	DW25	.DW25	.DADWF	DADWF.CT	DW25

Sector Allocation

Financials	17.29%
Technology	16.50%
Industrials	12.10%
Health Care	12.09%
Consumer Services	12.04%
Consumer Goods	10.36%
Oil & Gas	10.12%
Utilities	3.67%
Basic Materials	3.35%
Telecommunications	2.49%

Data calculated in USD as of February 26, 2010.

Sectors based on the ten industries defined by the Industry Classification Benchmark (ICB). For more information, see www.icbenchmark.com.

Quick Facts

Component Number	Variable
Weighting	Float-adjusted market capitalization
Review Frequency	Composition rebalanced semiannually after the close of trading on the third Friday of the month in March and September. Stocks are added/deleted monthly as the Dow Jones U.S. Total Stock Market Index SM is updated.
Base Value/Base Date	1000 as of December 31, 1991
Calculation Frequency	Every 15 seconds during U.S. trading hours
History Availability	Available back to December 31, 1991
Date of Introduction	February 28, 2005

For more information on the Dow Jones U.S. Broad Stock Market IndexSM,
email djindexsupport@dowjones.com
or call U.S. +1.609.520.7249 | Asia +86.10.8400.7774 | Europe +49.69.29.725.180
Learn more at www.djindexes.com.

All information as of February 26, 2010

© Dow Jones & Company, Inc. 2010. All rights reserved. "Dow Jones®", "Dow Jones Indexes", and "Dow Jones U.S. Broad Stock Market IndexSM" are service marks of Dow Jones & Company, Inc. All information in these materials is provided "as is". Dow Jones does not make any representation regarding the accuracy or completeness of these materials, the content of which may change without notice, and specifically disclaims liability related to these materials. Investment products that may be based on the Dow Jones U.S. Broad Stock Market IndexSM are not sponsored, endorsed, sold or promoted by Dow Jones, and Dow Jones makes no representation regarding the advisability of investing in them. Inclusion of a company in this Index does not in any way reflect an opinion of Dow Jones on the investment merits of such company. Index performance is for illustrative purposes only and does not represent the performance of an investment product that may be based on the index. Index performance does not reflect management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index.

To the extent information for this Index for the period prior to its initial publication date is made available, any such information will be back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). Any comparisons, assertions and conclusions regarding the performance of the Index during the time period prior to launch will be based on back-testing. Back-tested information is purely hypothetical and is provided solely for informational purposes. Back-tested performance does not represent actual performance and should not be interpreted as an indication of actual performance. Past performance is also not indicative of future results.