

Stated Objective

To measure market performance of companies that derive a sizeable portion of revenues from providing “luxury” goods and services.

Key Features

- The index comprises 30 stocks selected by editors of The Wall Street Journal.
- Components are established and well-known companies.
- The index is weighted by float market capitalization. No single component can exceed 10% of the index.

Descriptive Statistics

Currency	Component Number	Market Capitalization (Billions)						Component Weight (%)	
		Full	Float-Adjusted	Mean	Median	Largest	Smallest	Largest	Smallest
USD	30	217.6	117.1	3.9	1.5	12.9	0.0	10.98	0.01
EUR	30	159.4	85.8	2.9	1.1	9.4	0.0	10.98	0.01

Data calculated as of February 26, 2010.

Mean, median, largest component and smallest component values are based on float-adjusted market capitalization.

Performance

Currency	Total Return (%)				Annualized Total Return (%)				
	1-Month	3-Month	YTD	2009	1-Year	3-Year	5-Year	10-Year	Since Inception*
USD	-0.03	-0.05	-2.29	50.29	87.72	-5.88	N/A	N/A	2.22
EUR	1.82	9.95	2.72	45.61	74.70	-6.90	N/A	N/A	-1.30

Data calculated as of February 26, 2010.

The Dow Jones Luxury IndexSM was first published in May 2008. To the extent this document includes information for the index for the period prior to its initial publication date, such information is back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). And the comparisons, assertions and conclusions regarding the performance of the index during such time period are based on back-testing. Back-tested information is purely hypothetical and is provided in this document solely for informational purposes. Back-tested performance does not represent actual performance, and should not be interpreted as an indication of actual performance. Past performance is not indicative of future results.

*Inception date: December 31, 2005.

Fundamentals

P/E (Including Negative)		P/E (Excluding Negative)		P/B	Dividend Yield	P/Sales	P/Cash Flow
Trailing	Projected	Trailing	Projected				
44.65	15.59	19.83	16.77	1.92	1.07	0.76	6.67

Data calculated in USD as of February 26, 2010.

Symbols

	Total Return	Price Return
	USD	USD
Suggested Symbol	DJLUXT	DJLUX
ISIN	N/A	N/A
Bloomberg	DJLUXT	DJLUX
Bridge	US&DJLU.T	US&DJLU
Comstock	DJLUXT	DJLUX
Reuters	.DJLUXT	.DJLUX
Thomson	.DBXUT	.DBLUX
Thomson GlobalTopic	N/A	N/A
Telekurs	DJLUXT	DJLUX

Country Allocation

U.S.	37.61%
France	29.41%
Germany	12.46%
Switzerland	10.68%
Italy	4.96%
Hong Kong	2.25%
Japan	1.83%
Canada	0.49%
Denmark	0.32%

Data calculated in USD as of February 26, 2010.

Sector Allocation

Consumer Goods	62.50%
Consumer Services	24.77%
Financials	12.23%
Basic Materials	0.49%

Data calculated in USD as of February 26, 2010.

Sectors based on the ten industries defined by the Industry Classification Benchmark (ICB). For more information, see www.icbenchmark.com.

Top Components

Company	Country	ISIN/Ticker	Industry	Supersector	Float Factor	Adjusted Weight (%)
Northern Trust Corp.	U.S.	NTRS	Financials	Banks	1.00	10.98%
Compagnie Financiere Richemont S.A.	Switzerland	CH0045039655	Consumer Goods	Personal & Household Goods	1.00	10.68%
LVMH Moet Hennessy Louis Vuitton	France	FR0000121014	Consumer Goods	Personal & Household Goods	0.53	10.18%
Coach Inc.	U.S.	COH	Consumer Goods	Personal & Household Goods	1.00	9.88%
BMW AG	Germany	DE0005190003	Consumer Goods	Automobiles & Parts	0.53	8.69%
PPR S.A.	France	FR0000121485	Consumer Services	Retail	0.59	7.36%
Hermes International S.C.A.	France	FR0000052292	Consumer Goods	Personal & Household Goods	0.59	7.20%
Nordstrom Inc.	U.S.	JWN	Consumer Services	Retail	0.78	5.31%
Tiffany & Co.	U.S.	TIF	Consumer Services	Retail	1.00	4.70%
Christian Dior S.A.	France	FR0000130403	Consumer Goods	Personal & Household Goods	0.31	4.67%

© Dow Jones & Company, Inc. 2010. Data calculated in USD as of February 26, 2010.

Quick Facts

Component Number	30
Weighting	Float-adjusted market capitalization subject to a 10% cap on individual securities
Review Frequency	As needed
Base Value/Base Date	1000 as of December 31, 2005
Calculation Frequency	Every 15 seconds during U.S. trading hours
History Availability	Available daily back to December 31, 2005
Date of Introduction	May 2008

For more information on the Dow Jones Luxury IndexSM,
email djindexsupport@dowjones.com
or call U.S. +1.609.520.7249 | Asia +86.10.8400.7774 | Europe +49.69.29.725.180
Learn more at www.djindexes.com.

All information as of February 26, 2010

© Dow Jones & Company, Inc. 2010. All rights reserved. "Dow Jones®", "Dow Jones Indexes", and "Dow Jones Luxury IndexSM" are service marks of Dow Jones & Company, Inc. All information in these materials is provided "as is". Dow Jones does not make any representation regarding the accuracy or completeness of these materials, the content of which may change without notice, and specifically disclaims liability related to these materials. Investment products that may be based on the Dow Jones Luxury IndexSM are not sponsored, endorsed, sold or promoted by Dow Jones, and Dow Jones makes no representation regarding the advisability of investing in them. Inclusion of a company in this Index does not in any way reflect an opinion of Dow Jones on the investment merits of such company. Index performance is for illustrative purposes only and does not represent the performance of an investment product that may be based on the index. Index performance does not reflect management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index.

To the extent information for this Index for the period prior to its initial publication date is made available, any such information will be back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). Any comparisons, assertions and conclusions regarding the performance of the Index during the time period prior to launch will be based on back-testing. Back-tested information is purely hypothetical and is provided solely for informational purposes. Back-tested performance does not represent actual performance and should not be interpreted as an indication of actual performance. Past performance is also not indicative of future results.