

Dow Jones Internet Composite IndexSM

Fact Sheet

Stated Objective

To represent the largest and most actively traded stocks of U.S. companies in the Internet industry.

Key Features

- To be eligible for the index, a company must generate at least 50% of its revenues from the Internet.
- The index is designed to provide representation of both the Internet commerce and Internet services sectors.
- Stocks are selected to the index based on float-adjusted market capitalization and liquidity.
- The Dow Jones U.S. Internet Composite IndexSM was first calculated on February 18, 1999.

Descriptive Statistics

Index Name	Component Number	Market Capitalization (Billions)						Component Weight (%)	
		Full	Float-Adjusted	Mean	Median	Largest	Smallest	Largest	Smallest
Dow Jones Internet Composite Index	40	430.9	23.8	0.6	0.4	2.2	0.2	9.09	0.97
Dow Jones Internet Commerce Index	15	366.1	54.2	3.6	3.7	6.3	0.6	11.59	1.06
Dow Jones Internet Services Index	25	64.8	48.7	1.9	1.2	5.4	0.2	11.16	0.48

Data calculated in USD as of January 31, 2012.

Mean, median, largest component and smallest component values are based on float-adjusted market capitalization.

Performance

Index Name	Total Return (%)				Annualized Total Return (%)				
	1-Month	3-Month	YTD	2011	1-Year	3-Year	5-Year	10-Year	Since Inception*
Dow Jones Internet Composite Index	4.63	1.16	4.63	-5.11	-1.35	36.52	8.05	9.63	9.15
Dow Jones Internet Commerce Index	8.02	2.05	8.02	-9.50	-4.15	40.23	7.29	14.99	16.94
Dow Jones Internet Services Index	3.53	1.73	3.53	-1.69	0.38	34.19	9.85	5.99	5.13

Data calculated in USD as of January 31, 2012.

The Dow Jones Internet Composite IndexSM were first calculated on February 18, 1999. To the extent information for this index for the period prior to its initial calculation date is made available, any such information will be back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). Any comparisons, assertions and conclusions regarding the performance of the index during the time period prior to the initial calculation date will be based on back-testing. Back-tested performance information is purely hypothetical and is provided solely for informational purposes. Back-tested performance does not represent actual performance, and should not be interpreted as an indication of actual performance. Past performance is also not indicative of future results. Index performance is not the same as fund performance as it does not reflect management and other fees.

*Inception date: June 30, 1998.

Fundamentals

Index Name	P/E (Including Negative)		P/E (Excluding Negative)		P/B	Dividend Yield	P/Sales	P/Cash Flow
	Trailing	Projected	Trailing	Projected				
Dow Jones Internet Composite Index	28.91	20.40	24.60	19.75	2.59	0.23	2.97	11.68
Dow Jones Internet Commerce Index	27.57	22.74	26.10	22.74	2.64	0.15	3.02	10.04
Dow Jones Internet Services Index	25.75	18.61	21.74	18.09	2.74	0.22	3.54	17.27

Data calculated in USD as of January 31, 2012.

Quick Facts

Component Number	40
Weighting	Float-adjusted market capitalization, subject to a 10% cap within the Internet Commerce or Internet Services sector
Review Frequency	Quarterly
Base Value/Base Date	100 as of June 30, 1998
Calculation Frequency	Every 3 minutes during U.S. stock exchange trading hours
Dividend Treatment	Price return and total return versions are available. The total return version of the index is calculated with gross dividends reinvested.
Estimated Back-Tested History Availability	Available daily back to June 30, 1997
Date of Introduction	February 18, 1999

For more information on the Dow Jones Internet Composite IndexSM,
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Learn more at www.djindexes.com.

All information as of January 31, 2012

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