

# Dow Jones Emerging Markets Financials Titans 30 Index<sup>SM</sup>

## Fact Sheet

### Stated Objective

To represent 30 of the largest emerging-market companies in the Financials Industry as defined by the Industry Classification Benchmark (ICB).

### Key Features

- Stocks are selected to the index based on rankings by float-adjusted market capitalization, revenue and net profit.

### Descriptive Statistics

Currency	Component Number	Market Capitalization (Billions)						Component Weight (%)	
		Full	Float-Adjusted	Mean	Median	Largest	Smallest	Largest	Smallest
USD	31	752.1	405.8	13.1	8.9	39.6	1.1	9.76	0.28

Data calculated as of February 26, 2010.

Mean, median, largest component and smallest component values are based on float-adjusted market capitalization.

### Performance

Currency	Total Return (%)				Annualized Total Return (%)				
	1-Month	3-Month	YTD	2009	1-Year	3-Year	5-Year	10-Year	Since Inception*
USD	0.06	-7.69	-7.93	78.74	100.28	7.84	N/A	N/A	13.08

Data calculated as of February 26, 2010.

The Dow Jones Emerging Markets Financials Titans 30 Index<sup>SM</sup> was first published on March 30, 2009. To the extent this document includes information for the index for the period prior to its initial publication date, such information is back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). And the comparisons, assertions and conclusions regarding the performance of the index during such time period are based on back-testing. Back-tested information is purely hypothetical and is provided in this document solely for informational purposes. Back-tested performance does not represent actual performance, and should not be interpreted as an indication of actual performance. Past performance is not indicative of future results.

\*Inception date: December 30, 2005.

### Fundamentals

P/E (Including Negative)		P/E (Excluding Negative)		P/B	Dividend Yield	P/Sales	P/Cash Flow
Trailing	Projected	Trailing	Projected				
14.93	11.49	14.50	11.49	2.51	1.84	1.80	6.93

Data calculated in USD as of February 26, 2010.

## Symbols

	Total Return USD	Price Return USD
Suggested Symbol	DJEFNT	DJEFN
Bloomberg	DJEFNT	DJEFN
Bridge	US&DFN.T	US&DFN
Comstock	DJEFNT	DJEFN
Reuters	.DJEFNT	.DJEFN
Thomson	.DCTFN	.DCFEN
Telekurs	DJEFNT	DJEFN

## Country Allocation

China Offshore	38.99%
Brazil	24.63%
India	11.62%
South Africa	9.26%
Malaysia	4.15%
Turkey	3.87%
Poland	3.75%
Hungary	1.43%
Jordan	1.16%
Kuwait	1.14%

Data calculated in USD as of February 26, 2010.

## Top Components

Company	Country	ISIN/Ticker	Industry	Supersector	Float Factor	Adjusted Weight (%)
Itau Unibanco Holding S.A. Pfd.	Brazil	BRITUBACNPR1	Financials	Banks	0.92	9.76%
China Construction Bank Corp.	China Offshore	CNE1000002H1	Financials	Banks	0.23	9.46%
Industrial & Commercial Bank of China Ltd.	China Offshore	CNE1000003G1	Financials	Banks	0.83	9.38%
China Life Insurance Co. Ltd.	China Offshore	CNE1000002L3	Financials	Insurance	0.94	7.67%
Banco Bradesco S/A Pref	Brazil	BRBBDCACNPR8	Financials	Banks	1.00	7.11%
Bank of China Ltd.	China Offshore	CNE1000001Z5	Financials	Banks	0.71	6.49%
Itausa-Investimentos Itau S/A Pref	Brazil	BRITSAACNPR7	Financials	Financial Services	1.00	4.22%
Standard Bank Group Ltd.	South Africa	ZAE000109815	Financials	Banks	0.73	3.95%
ICICI Bank Ltd.	India	INE090A01013	Financials	Banks	0.74	3.84%
Housing Development Finance Corp. Ltd.	India	INE001A01028	Financials	Financial Services	1.00	3.79%

© Dow Jones & Company, Inc. 2010. Data calculated in USD as of February 26, 2010.

## Quick Facts

Component Number	30
Weighting	Float-adjusted market capitalization with individual components capped at 10%. Weights are updated quarterly.
Review Frequency	Annually, in June
Base Value/Base Date	1000 as of December 30, 2005
Calculation Frequency	Price Return: Every 15 seconds, 24 hours daily; Total Return: Summary Only
History Availability	Daily back to December 30, 2005
Date of Introduction	March 30, 2009

For more information on the Dow Jones Emerging Markets Financials Titans 30 Index<sup>SM</sup>,  
email [djindexsupport@dowjones.com](mailto:djindexsupport@dowjones.com)  
or call U.S. +1.609.520.7249 | Asia +86.10.8400.7774 | Europe +49.69.29.725.180  
Learn more at [www.djindexes.com](http://www.djindexes.com).

All information as of February 26, 2010

© Dow Jones & Company, Inc. 2010. All rights reserved. "Dow Jones®", "Dow Jones Indexes", and "Dow Jones Emerging Markets Financials Titans 30 Index<sup>SM</sup>" are service marks of Dow Jones & Company, Inc. All information in these materials is provided "as is". Dow Jones does not make any representation regarding the accuracy or completeness or these materials, the content of which may change without notice, and specifically disclaims liability related to these materials. Investment products that may be based on the Dow Jones Emerging Markets Financials Titans 30 Index<sup>SM</sup> are not sponsored, endorsed, sold or promoted by Dow Jones, and Dow Jones makes no representation regarding the advisability of investing in them. Inclusion of a company in this Index does not in any way reflect an opinion of Dow Jones on the investment merits of such company. Index performance is for illustrative purposes only and does not represent the performance of an investment product that may be based on the index. Index performance does not reflect management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index.

To the extent information for this Index for the period prior to its initial publication date is made available, any such information will be back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). Any comparisons, assertions and conclusions regarding the performance of the Index during the time period prior to launch will be based on back-testing. Back-tested information is purely hypothetical and is provided solely for informational purposes. Back-tested performance does not represent actual performance and should not be interpreted as an indication of actual performance. Past performance is also not indicative of future results.