

## Stated Objective

To measure a diversified group of U.S. companies that have been selected in part based on fundamentals-related rules-based criteria.

## Key Features

- The universe for stock selection is the Dow Jones U.S. Total Stock Market Index<sup>SM</sup>.
- Index components are selected primarily based on proprietary analytics supplied by MarketGrader that evaluate stocks based on their fundamentals in four key areas: Growth, Value, Profitability and Cash Flow.
- Components must also pass screens for minimum market capitalization and trading volume. REITs are excluded, as are companies that have not reported quarterly or annual results within the past six months.
- The index is equal-weighted and limits the number of selections per industry.

## Descriptive Statistics

### Market Capitalization (Billions)

Currency	Component Number	Full	Float-Adjusted	Mean	Median	Largest	Smallest
USD	397	4,372.3	4,036.2	10.2	2.2	345.5	0.0

Data calculated as of June 30, 2009.

Mean, median, largest component and smallest component values are based on float-adjusted market capitalization.

## Performance

### Total Return (%)

### Annualized Total Return (%)

Currency	3-Month	YTD	2008	1-Year	3-Year	5-Year	10-Year	Since Inception*
USD	22.43	11.86	-39.21	-27.51	-8.42	0.73	6.61	7.84

Data calculated as of June 30, 2009.

The Barron's 400 Index<sup>SM</sup> was first published in August 2007. To the extent this document includes information for the index for the period prior to its initial publication date, such information is back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). And the comparisons, assertions and conclusions regarding the performance of the index during such time period are based on back-testing. Back-tested information is purely hypothetical and is provided in this document solely for informational purposes. Back-tested performance does not represent actual performance, and should not be interpreted as an indication of actual performance. Past performance is not indicative of future results.

\*Inception date: December 31, 1997.

## Fundamentals

### P/E (Including Negative)

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Trailing	Projected	Trailing	Projected	P/B	Dividend Yield	P/Sales	P/Cash Flow
11.18	13.85	10.82	13.46	2.15	1.45	0.89	6.55

Data calculated in USD as of June 30, 2009.

## Symbols

	Total Return	Price Return
	USD	USD
Suggested Symbol	B400T	B400
ISIN	N/A	N/A
Bloomberg	B400T	B400
Bridge	US&B400.T	US&B400
Comstock	N/A	N/A
Reuters	.B400T	.B400
Thomson	N/A	N/A
Thomson GlobalTopic	N/A	N/A
Telekurs	N/A	N/A

## Quick Facts

Component Number	400 (May fluctuate between reviews)
Weighting	Equal weighted
Review Frequency	Semiannually, in March and September
Base Value/Base Date	100 as of December 31, 1997
Calculation Frequency	Every 5 minutes during U.S. trading hours
History Availability	Available daily back to December 31, 1997
Date of Introduction	August 2007

For more information on the Barron's 400 Index<sup>SM</sup>,  
email [djindexsupport@dowjones.com](mailto:djindexsupport@dowjones.com) or call 609-520-7249.  
Learn more at [www.djindexes.com](http://www.djindexes.com).

All information as of June 30, 2009

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To the extent information for this Index for the period prior to its initial publication date is made available, any such information will be back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). Any comparisons, assertions and conclusions regarding the performance of the Index during the time period prior to launch will be based on back-testing. Back-tested information is purely hypothetical and is provided solely for informational purposes. Back-tested performance does not represent actual performance and should not be interpreted as an indication of actual performance. Past performance is also not indicative of future results.