

Dow Jones Titans IndexesSM

Dow Jones Titans IndexesSM address the need for methodically calculated information on the performance of blue-chip stocks.

For investment professionals seeking to track large-cap securities, the indexes provide reliably representative, objective measures. At the same time, Dow Jones Titans IndexesSM can be used as overall performance indicators for the specified markets. Although they contain a relatively small number of stocks, the indexes generally are diversified measures that perform in line with their broader counterparts.

Dow Jones Titans IndexesSM measure the performance of the largest stocks within countries, sectors and regions. The flagship index of the series—the Dow Jones Global Titans 50 IndexSM—includes the world's largest multinational companies. The other Dow Jones Titans IndexesSM are constructed and maintained according to the same underlying principles, with the goal of covering the largest and most established companies in specified markets. Each of the indexes contains 100 or fewer securities selected based on size, revenue, net income and/or trading volume.



Measuring a World of Blue-Chips: Indexes in the Titans Family

- Dow Jones Global Titans 50 IndexSM:
Measuring global multinational companies
- Dow Jones Country Titans IndexesSM:
Representing 23 major markets
- Dow Jones Sector Titans IndexesSM:
Measuring 19 Supersectors
- Dow Jones Emerging Markets Sector Titans
IndexesSM: Measuring 10 Industries
- Dow Jones Regional Titans IndexesSM

Index Definitions

DOW JONES GLOBAL TITANS 50 INDEXSM

The Dow Jones Global Titans 50 IndexSM serves as a tool for investors looking to measure the performance of the largest multinational companies. The index was created in reaction to increased market globalization, providing representation of companies headquartered in countries around the world. Fifty stocks are selected for the index, based on float-adjusted market capitalization, revenue and net income.

DOW JONES COUNTRY TITANS INDEXESSM

The Dow Jones Country Titans IndexesSM represent major markets from Europe, Asia and the Americas. Stocks for each index are selected based on float-adjusted market capitalization and trading volume. Component numbers vary from index to index, based on the size of the underlying market.

Represented Countries

Australia	Italy	South Korea
Brazil	India	Spain
Canada	Japan	Sri Lanka
Cyprus	Kuwait	Sweden
Egypt	Mexico	Switzerland
France	Netherlands	Turkey
Germany	Russia	United Kingdom
Hong Kong	South Africa	

DOW JONES SECTOR TITANS INDEXESSM

The Dow Jones Sector Titans IndexesSM reflect the composition and performance of 19 Supersectors defined by a proprietary classification system used by Dow Jones Indexes. Stocks are chosen based on float-adjusted market capitalization, revenue and net income.

Represented Sectors

Automobiles & Parts	Media
Banks	Oil & Gas
Basic Resources	Personal & Household Goods
Chemicals	Real Estate
Construction & Materials	Retail
Financial Services	Technology
Food & Beverage	Telecommunications
Health Care	Travel & Leisure
Industrial Goods & Services	Utilities
Insurance	

DOW JONES EMERGING MARKETS SECTOR TITANS INDEXESSM

The Dow Jones Emerging Markets Sector Titans IndexesSM measure the stock performance of leading emerging-market companies in each of the 10 Industries and 2 Sectors defined by the classification system.

Represented Sectors and Industries

Basic Resources	Industrial Metals & Mining*
Consumer Goods	Oil & Gas
Consumer Services	Technology
Financials	Telecommunications
Health Care	Utilities
Industrials	

*Includes both the Industrial Metals & Mining Sector and Mining Sector.

DOW JONES AFRICA TITANS 50 INDEXSM

The Dow Jones Africa Titans 50 IndexSM measures the stock performance of 50 leading companies that are headquartered or generate the majority of their revenues in Africa. Stocks are selected to the index by float-adjusted market capitalization, subject to screens for size and liquidity. The index is modified capitalization weighted, adjusting for free float and to meet diversification requirements.

DOW JONES ASIAN TITANS 50 INDEXSM

The Dow Jones Asian Titans 50 IndexSM was designed to measure the major markets of the Asia/Pacific region. It includes 25 Japan-listed stocks and 25 stocks from other major Asia/Pacific markets. Stock selection is based on float-adjusted market capitalization, revenue and net income.

DOW JONES ARABIA TITANS 50 INDEXSM

The Dow Jones Arabia Titans 50 IndexSM comprises 50 leading stocks traded on the major exchanges of Arab markets that are established and open to international investors. The index currently covers Bahrain, Egypt, Jordan, Kuwait, Lebanon, Morocco, Oman, Qatar, Tunisia and the United Arab Emirates. Index components are selected based on full market capitalization, revenue and net income.

DOW JONES EUROPE TITANS 80 INDEXSM

The Dow Jones Europe Titans 80 IndexSM was designed to provide a diversified representation of 80 blue-chip stocks traded in the developed markets of Europe—currently Austria, Belgium, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the U.K. Stocks are selected based on float-adjusted market capitalization, revenue and net profit.

DOW JONES EUROZONE TITANS 80 INDEXSM

The Dow Jones Eurozone Titans 80 IndexSM measures 80 blue-chip stocks traded in the developed markets of the Eurozone. The index currently covers Austria, Belgium, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Portugal and Spain. Stock selection is based on float-adjusted market capitalization, revenue and net profit.

DOW JONES FEAS TITANS 50 EQUAL WEIGHTED INDEXSM

The Dow Jones FEAS Titans 50 Equal Weighted IndexSM is an equal-weighted measure of 50 of the largest stocks traded on exchanges that are members of the Federation of the Euro-Asian Stock Exchanges (FEAS). The sixteen exchanges currently represented in the index are Abu Dhabi (UAE), Almaty (Kazakhstan), Amman (Jordan), Banja Luka (Bosnia and Herzegovina), Belgrade (Serbia), Bucharest (Romania), Cairo (Egypt), Istanbul (Turkey), Karachi (Pakistan), Manama (Kingdom of Bahrain), Muscat (Oman), Nablus (Palestine), Sarajevo (Bosnia and Herzegovina), Skopje (Republic of Macedonia), Sofia (Bulgaria) and Zagreb (Croatia). Stocks are selected based on rankings by float-adjusted market capitalization, revenue and net profit, subject to buffers designed to limit turnover.

DOW JONES GCC TITANS 40 INDEXSM

The Dow Jones GCC Titans 40 IndexSM measures leading stocks traded in the Gulf Cooperation Council (GCC) member countries of Bahrain, Kuwait, Oman, Qatar and the United Arab Emirates. Stocks are selected by float-adjusted market capitalization, selecting at least three companies and no more than 15 companies from each eligible country. The index is modified-market cap weighted, adjusting for free float and to meet diversification requirements.

DOW JONES TIGER TITANS 50 INDEXSM

The Dow Jones Tiger Titans 50 IndexSM is the world's first blue-chip measure of stocks traded in "Asian Tiger" countries. Made up of 50 stocks, the index covers the major markets of Asia, excluding Japan—currently Hong Kong, Singapore, South Korea and Taiwan. Stocks for the index are chosen according to float-adjusted market capitalization, revenue and net income.

Methodology Highlights

Each Titans index contains between 10 and 100 stocks to reflect the performance of the index's base country, sector or region. These numbers were established to provide coverage levels that enable the indexes to consistently track the represented markets.

The Titans indexes are compiled via a transparent and common approach. Stock selection for the global, regional and sector indexes is based on company rankings by float-adjusted* market capitalization, revenue and net income, weighting market-cap ranking more heavily (60%) than the other two rankings (20% each). For individual countries, where liquidity can become an issue even among larger stocks, companies are selected to the indexes based on their rankings by float-adjusted market capitalization and trading volume, giving equal weight to both rankings.

The composition of each Titans index is reviewed on an annual basis. The indexes are weighted by float-adjusted* market capitalization. They are denominated in U.S. dollars as well as local currencies, and are distributed on a real-time basis through major market data vendors.

*Full market capitalization is used for the Dow Jones DIFC Arabia Titans 50 Index.



Titans Family History

Like any asset class, large-cap stocks move in and out of favor. In the late 1990s, as the dot-com frenzy approached its peak and expectations of a correction began to build, some investors began to turn to more trusted and time-tested large-cap names. At the same time, multinational mega-caps were emerging as an increasingly important segment of the market. Making up an asset class that knew no geographic boundaries, these companies were headquartered all around the world. Whether they traded in London, New York or Tokyo, they shared a global orientation and many of the same blue-chip characteristics.

Recognizing these developments, Dow Jones Indexes introduced the Dow Jones Global Titans 50 IndexSM. The index was made up of leading multinational blue-chip companies selected from a broader measure of major markets. Components included U.S. stalwarts such as General Electric and Microsoft, as well as Asian and European powerhouses such as Toyota and Nestlé. The Dow Jones Global Titans 50 IndexSM appealed to money managers because it was the first global index of multinational blue-chips, and because its highly liquid components made it easy to replicate.

Applying the Titans formula to other markets, Dow Jones introduced an entire series of blue-chip indexes over the next several years. The Dow Jones Country Titans IndexesSM were introduced beginning in 1999 to measure the largest and most liquid stocks of major markets in Europe, Asia and the Americas. Shortly thereafter the Dow Jones Sector Titans IndexesSM were launched, followed by several regional indexes. The Dow Jones Emerging Market Sector Titans IndexesSM were launched in 2009, and the regional indexes for Europe and the Eurozone were launched in June 2011.

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