

# Dow Jones 2008 Summer Games Index<sup>SM</sup>

# Fact Sheet

## Stated Objective

To represent the publicly traded companies that are official partners, sponsors and suppliers of the Beijing 2008 Olympic Games.

## Key Features

- Represents some of the world's leading firms.

## Descriptive Statistics

Currency	Component Number	Market Capitalization (Billions)						Component Weight (%)	
		Full	Float-Adjusted	Mean	Median	Largest	Smallest	Largest	Smallest
USD	37	1,779.9	1,028.3	27.8	7.9	106.1	0.0	10.32	0.00

Data calculated as of June 30, 2008.

Mean, median, largest component and smallest component values are based on float-adjusted market capitalization.

## Performance

Currency	Total Return (%)			Annualized Total Return (%)				
	3-Month	YTD	2007	1-Year	3-Year	5-Year	10-Year	Since Inception*
USD	-1.85	-8.68	33.11	8.15	N/A	N/A	N/A	13.90

Data calculated as of June 30, 2008.

The Dow Jones 2008 Summer Games Index<sup>SM</sup> was first published in December 2007. To the extent this document includes information for the index for the period prior to its initial publication date, such information is back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). And the comparisons, assertions and conclusions regarding the performance of the index during such time period are based on back-testing. Back-tested information is purely hypothetical and is provided in this document solely for informational purposes. Back-tested performance does not represent actual performance, and should not be interpreted as an indication of actual performance. Past performance is not indicative of future results.

\*Inception date: December 31, 2006.

## Fundamentals

P/E (Including Negative)		P/E (Excluding Negative)		P/B	Dividend Yield	P/Sales	P/Cash Flow
Trailing	Projected	Trailing	Projected				
16.25	13.42	15.54	13.42	3.48	2.38	1.81	10.59

Data calculated in USD as of June 30, 2008.

## Symbols

	Price Return
	USD
Suggested Symbol	DJOLX
ISIN	N/A
Bloomberg	DJOLX
Bridge	US&DJLX
Comstock	DJOLX
Reuters	.DJOLX
Thomson	.DJOLX
Thomson GlobalTopic	N/A
Telekurs	DJOLX

## Country Allocation

U.S.	60.17%
Hong Kong	12.18%
Australia	10.32%
Germany	5.29%
Canada	5.12%
Japan	4.55%
Switzerland	0.77%
South Korea	0.76%
U.K.	0.37%
France	0.29%
Italy	0.17%
Singapore	0.02%

Data calculated in USD as of June 30, 2008.

## Sector Allocation

Consumer Goods	25.69%
Industrials	14.83%
Technology	10.65%
Basic Materials	10.32%
Health Care	10.22%
Financials	10.19%
Consumer Services	7.94%
Telecommunications	5.97%
Oil & Gas	4.19%

Data calculated in USD as of June 30, 2008.

Sectors based on the ten industries defined by the Industry Classification Benchmark (ICB). For more information, see [www.icbenchmark.com](http://www.icbenchmark.com).

## Top 10 Components

Company	Country	ISIN	Industry	Supersector	Float Factor	Adjusted Weight (%)
BHP Billiton Ltd.	Australia	AU000000BHP4	Basic Materials	Basic Resources	1.00	10.32%
Johnson & Johnson	U.S.	US4781601046	Health Care	Health Care	1.00	10.22%
Coca-Cola Co.	U.S.	US1912161007	Consumer Goods	Food & Beverage	0.92	10.03%
Microsoft Corp.	U.S.	US5949181045	Technology	Technology	0.89	9.95%
General Electric Co.	U.S.	US3696041033	Industrials	Industrial Goods & Services	1.00	9.63%
McDonald's Corp.	U.S.	US5801351017	Consumer Services	Travel & Leisure	1.00	6.20%
China Mobile Ltd.	Hong Kong	HK0941009539	Telecommunications	Telecommunications	0.21	5.45%
Manulife Financial Corp.	Canada	CA56501R1064	Financials	Insurance	1.00	5.12%
Matsushita Electric Industrial Co. Ltd.	Japan	JP3866800000	Consumer Goods	Personal & Household Goods	1.00	4.45%
Anheuser-Busch Cos. Inc.	U.S.	US0352291035	Consumer Goods	Food & Beverage	1.00	4.31%

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## Quick Facts

Weighting	Float-adjusted market capitalization subject to a 10% cap on individual securities
Review Frequency	Quarterly
Base Value/Base Date	100 as of December 31, 2006
Calculation Frequency	End of day
History Availability	Available daily back to December 31, 2006
Date of Introduction	December 2007

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For more information on the Dow Jones 2008 Summer Games Index<sup>SM</sup>,  
email [djindexsupport@dowjones.com](mailto:djindexsupport@dowjones.com) or call 609-520-7249.  
Learn more at [www.djindexes.com](http://www.djindexes.com).

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All information as of June 30, 2008

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To the extent information for this Index for the period prior to its initial publication date is made available, any such information will be back-tested (i.e., calculations of how the index might have performed during that time period if the index had existed). Any comparisons, assertions and conclusions regarding the performance of the Index during the time period prior to launch will be based on back-testing. Back-tested information is purely hypothetical and is provided solely for informational purposes. Back-tested performance does not represent actual performance and should not be interested as an indication of actual performance. Past performance is also not indicative of future results.